***Email #1: Heads Up: Your Campaign Starts Soon***

**Header 1: Your United Way Workplace Campaign Starts Soon**

**Header 2: United Way of El Paso County is working for a thriving El Paso, but we can’t do it alone.**

We’re coming out of one of the most challenging years of our lifetimes, and though we’re on the other side, there is still much to be done to help El Pasoans regain stability and thrive. When you participate in a workplace giving campaign benefiting United Way, your contributions go back to the community we call home. With your support, there is much we can accomplish together.

**Header 2: United, We Can Help El Paso Thrive**

Through donor support, we were able to strengthen families by connecting El Pasoans to valuable programs and resources, build meaningful partnerships with a diverse group of stakeholders for further impact, and mobilize a caring community through community engagement and volunteerism. We were able to accomplish this by:

* Funding vital programs internally and throughout the community that support El Pasoans in the areas of education, health, financial stability, and basic needs through our Community Impact Fund,
* Providing crucial support and serving as the backbone for important initiatives to support El Pasoans in response to emerging community needs, including the El Paso United Family Resiliency Center, opened to support those affected by the August 3rd mass casualty event, and the El Paso United Community Resiliency Center, which supports those financially impacted by the COVID-19 pandemic,
* Mobilizing young leaders and philanthropists through our esteemed donor networks, volunteerism, and opportunities for corporate social responsibility.

As we make our way to brighter times, your support can help us rebuild and continue our crucial work in the community.