***Email #4: Reminder: Your Campaign Ends Soon***

**Header One: Don’t Wait to Transform Lives Throughout the Borderland**

When our community faced challenges unlike any other, United Way of El Paso County hit the ground running to address the needs of El Pasoans throughout the borderland—and we’ve been doing so for nearly a century. As we focus on moving forward and getting back to what matters most post-COVID, our Community Impact Fund is focused on addressing systemic issues in the areas of health, basic needs, education, and financial stability. With your contribution, we can continue to support critical programs addressing these needs for El Pasoans.

With your workplace campaign ending soon, our United Way is counting on you to renew or establish your financial commitment. Your support is absolutely vital to ensuring that children and families throughout El Paso have access to critical services, like emergency food and shelter programs, early childhood and out-of-school time programs, mental health counseling, domestic violence victim support, and so much more. By supporting our United Way, you’re investing in critical programs and organizations working to make a difference in the El Paso community.

With your campaign underway, we hope we can continue to earn your trust and count on your pledge. Give today!