***Email #2: Invite to Give: Your Campaign is Live***

**Header 1: An Invitation to Give**

**Header 2: Join Us in Making a Difference in the Community**

Your workplace campaign is now live! Your contribution benefits United Way of El Paso County’s Community Impact Fund, which supports critical programs and initiatives throughout the community from local agencies and benefits vital United Way-led programs. As we heal from the effects of the pandemic and move forward as a community, your donation can make a difference now more than ever.

**Header 2: Support Important Programs Throughout El Paso**

Our Community Impact Fund supports programs making a difference in the areas of education, health, basic needs, and financial stability. Through the Community Impact Fund, we’ve supported organizations whose programs work to:

* Support Early Learning: With your support, we can continue to provide resources for children and families. Between 2019 and 2020, we distributed 1,765 books through our Grade-Level Reading Initiative and served nearly 800 children through a combination of virtual and in-person visits and events for our Parents as Teachers Program. These efforts supported literacy and helped prepare young children to enter school.
* Provide Financial Stability: As we navigated the COVID-19 pandemic, our United Way supported those financially impacted through rent and utility assistance. More than $102,000 was allocated to support these efforts.
* Maintain Basic Needs: Through our Community Impact Fund, our United Way funded and build volunteer capacity of programs providing emergency food and shelter to those in need, especially during the pandemic, when the need for these services increased significantly.
* Keep El Pasoans Healthy: When you contribute to our Community Impact Fund, you help us support programs increasing access to mental and physical health services, help El Pasoans save money on their prescriptions, and more.

**Header 2: Make a Difference Today!**

Now that your workplace campaign is live, you have the power to enact real change for El Pasoans far and wide. We invite you in helping us to achieve a thriving El Paso for all.